Modern Language Association Style

Website citations in MLA style do not require URLs. However, you need to include a notation that the source is a Web source, and include the date you accessed the website. Information is arranged as follows:

Company Name. Advertisement*. Web Page Name*. Website Name, Website Update Date. Web. Access Day Month Year.

Here's how the citation would appear in MLA:

Toyota. Advertisement. *Allmusic Home*. Allmusic, 2015. Web. 15 March 2015.

To cite the same website in the body of your paper, include the company name only. No date is required.

The slogan "let's go places" appeared in many of the company's ads (Toyota).